

**Subject:** Re: DARPA announcement

**From:** Heath Packard <heath.packard@islandconservation.org>

**Date:** 7/19/2017 3:32 AM

**To:** Fred Gould <fgould@ncsu.edu>

**CC:** Todd Kuiken <tkuiken@ncsu.edu>, Jennifer Kuzma <jkuzma@ncsu.edu>, Jason Delborne <jadelbor@ncsu.edu>, "john\_Godwin@ncsu.edu" <john\_godwin@ncsu.edu>, Patricia Mulligan <phmullig@ncsu.edu>, Royden Saah <royden.saah@islandconservation.org>, Sally Esposito <sally.esposito@islandconservation.org>, Karl Campbell <karl.campbell@islandconservation.org>

Fair enough, Fred.

Heath

360-584-3051

On Jul 18, 2017, at 22:51, Fred Gould <[fgould@ncsu.edu](mailto:fgould@ncsu.edu)> wrote:

Heath,

I know that you are just trying to make sure that GBIRD gets good press, but I don't think these comments to Todd are appropriate or needed. Todd is pretty smart and can think for himself. He provided a clear heads-up about Nature and said he would refer questions about GBIRD to others.

On Jul 18, 2017, at 4:12 PM, Heath Packard <[heath.packard@islandconservation.org](mailto:heath.packard@islandconservation.org)> wrote:

Thanks, Todd!

I'm in Spain til the 28th and Sally Esposito (CC'd w/ Karl) is covering the bases for me.

We've been working with John on a press statement and some talking points. Maybe John can share it with you.

Because you are one of the GBIRD partners, yet one who has a fundamental concern about DARPA funding and is on record critically of DARPA, I request that you do everything you can to align your messaging to not undermine the GBIRD partners or allies who have received funding.

I recommend you consider a message that:

advocates for a diversity of funding from sources that can only be perceived as benevolent primarily; as a call to action for other viable funders; and acknowledgement that it is unfortunate that this is the only viable, major funding source that GBIRd has been able to identify to date to fund a significant bit of our work; acknowledges we have so much more to do and many aspects of the project that require different colored money...that we hope other funders will step to help fill this gap.

Please do all you can to avoid criticizing GBIRd and our pursuit of DARPA...

Of course, we respect your academic and editorial independence...but know you'll do what you can to be part of this team at the same time.

Thanks for your efforts.

Best,

Heath  
360-584-3051

On Jul 18, 2017, at 18:27, Todd Kuiken <[tkuiken@ncsu.edu](mailto:tkuiken@ncsu.edu)> wrote:

I was contacted by Nature today to talk about the DARPA announcement. They sent me the press release which is the only reason I know that the announcement is tomorrow. We haven't really talked about how we are going to handle press around this, but if asked about NCSU involvement, I will refer them to either John or Jason depending on what the question is related to. I just wanted to be upfront that I was asked to speak with Nature.

Todd

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