**Talking About Gene Drive: Communications Workshop**

**Baltimore, MD Nov 4, 2017**

**Location TBD**

**Draft Agenda:**

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| **Time** | **Session** | **Moderator** |
| 8:30 – 9:00 | **Breakfast and networking** | N/A |
| 9:00 – 9:15 | **Introductions and meeting objectives** | Stephanie James, FNIH |
| 9:15 – 10:00 | **Media landscape**  A look at gene drive media coverage over the past 18 months and benchmarking against past scientific developments | Kalina Kamenova, McMaster University |
| 10:00 – 10:30 | **International landscape**  A review of gene drive discussions within the International Union for the Conservation of Nature and the Convention on Biological Diversity | Heath Packard, Island Conservation  Isabelle Coche, Emerging Ag |
| 10:30 – 12:30 | **Communications skills**  Tips and strategies for effective scientific communications | Communications expert |
| 12:30 – 1:30 | **Lunch** |  |
| 1:30 – 2:30 | **Gene drive messaging**  Read out on message testing initiative | Isabelle Coche, Emerging Ag  Jeff Chertack, BMGF |
| 2:30 – 3:30 | **Applying the messaging**  Discussion of various communication scenarios and how messages can be used; shared past experiences with interviews | All (moderated by Communications expert) |
| 3:15 – 4:15 | **Mock interviews**  Opportunity to practice interview skills | Communications expert and volunteers |
| 4:15 – 4:45 | **Wrap up**  Thoughts on what more is needed – additional materials, discussion sessions, etc. | Stephanie James, FNIH |
| 4:45 – 5:15 | **Discussion on follow up**  Other topics that might benefit from collective thinking? | Stephanie James, FNIH |